

## Highest Performing Shorthorn Steers in the NSW Beef Spectacular Feedback Trial

This year at the NSW Beef Spectacular saw the introduction of a Feedback Feedlot Trial. The trial included 43 teams (215 head) from 34 vendors representing 13 breeds or crosses that were fed on a 112 day feed regime.

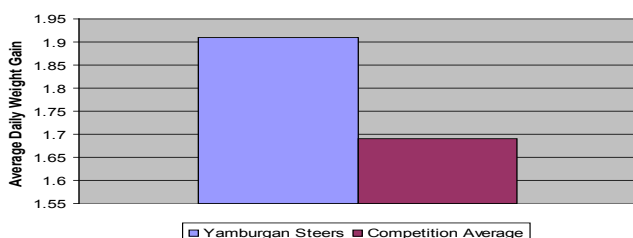
Yamburgan Steers were the top performing Shorthorn steers with a return of over 300% profitability and placed 6th overall. We were awarded the Shorthorn Beef Sponsorship prize of \$1500 for the highest performing Shorthorn steers in the trial. We thank Shorthorn Beef for this prize money.

Our steers were also the top performing team in Cargill's Excel branded beef. This is one of the premium brands of beef without an Angus content.

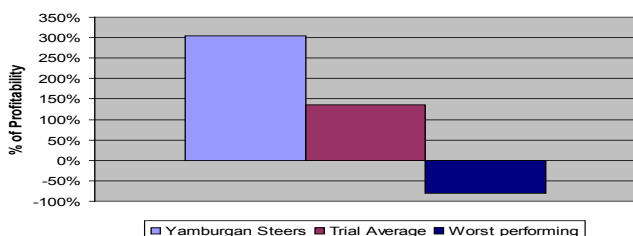
The leading steer in the Yamburgan team was sired by Yamburgan Diamantina Z20 (by Weebollabolla Quilpie). The steer had a DWG of 2.03 kg/day, perfect meat colour, fat depth and carcass weight. The other steers in the top performing team were sired by Naralda Aladdin, The Grove New Legend and Yamburgan Sambo.

The averages for the Yamburgan steers were very impressive, an average EMA of 80 sq/cm, and average DWG of 1.91 and a ViaScan Salable Meat Yield of 66%.

Comparison of Daily Weight Gain



Profitability



## 50 BULLS With Muscle & Fat Cover



## Welcome

It has been a busy year to date, including the results of the NSW Beef Spectacular steer trial, the RNA 100 Day Feedlot Trial results and the very successful launch of MA BEEF. The 2009 Brisbane show was our most successful EKKA Show for 20 years. We won Grand Champion Shorthorn Bull, Reserve Senior Champion Bull and Junior Champion Bull.

John and I also attended a beef seminar on DNA Marker Technology. We believe that this is the way of the future. In the earlier stages of the technology there were only a small portion of DNA markers identified but with the new 52K (52,000) chip released it is a far more accurate science. The best carcass means the best return, that's our goal. The more accuracy in identifying superior genetics, the quicker we can reach that goal.

John & Liz Manchee







**Yamburgan Ossie D59 (PS)** (DOB 7.7.08) by TG Oscar A748 X Y Viola 8th. A great package of performance and pedigree. A 3/4 brother sold last year to Weebollabolla for \$9,000. Viola is still in production at 12 yrs of age with perfect feet, udder and is one of the most fertile. Offering two packages of 25 straws.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
-3.7	+1.4	+26	+44	+57	+2	+1.9	+44	+6.5	0.0	+0.2	+1.3	+0.9



**Yamburgan Ossie D807 (P)** (DOB 6.9.08) by TG Oscar A748 X Y Jill 142nd (Theodore). The highest Heavy Domestic and Export Maternal indexing two year old bull in the breed. A deep bodied bull with a lot of muscle. Stud sire potential.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
-3.3	+3.5	+38	+58	+79	+1	+1.5	+53	+7.6	-0.1	-0.2	+1.6	+0.7



**Yamburgan Jafar D104 (P)** (DOB 22.7.08) by N Aladdin A048 X Y Moira 128th (Mittiebah 3rd). This genetic mix has blended very well. A very balanced bull with great structure and performance. A bull we strongly recommend, stud sire potential.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
+2.6	+33	+44	+53	+4	+2.1	+40	+3.7	-0.1	0.0	+0.5	+0.4	



**Yamburgan Poseidon E11 (P)** (DOB 20.1.09) by TG New Legend Z058 X Y Jill 191st (Goldmine). A great carcase bull, deep flanked, strong topped and soft. Jill 191st is a young cow with a very neat udder, her dam has three full ET sisters all breeding well in the herd. A strong female line.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
-1.4	+2.5	+27	+43	+53	+5	+2.3	+41	+3.9	-1.6	-1.7	+1.9	+0.2



**Yamburgan Ossie D83 (H)** (DOB 15.7.08) by TG Oscar A748 X Y Margaret 24th, the dam of Y Churchill C26 who we retained last year and was Res Senior Champion Bull at the 2009 EKKA. A great mix of performance figures and pedigree. When scanned his performance stood out which is displayed in his figures.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
-1.8	+4.6	+35	+51	+73	+1	+2.6	+46	+6.8	0.0	+0.1	+1.4	+1.1



**Yamburgan Lockyer D368 (P)** (DOB 19.8.08) by TG Lockyer X857 X Y Cloudy 391st, the dam of Mittiebah 3rd. He was used in the spring of last year, a bull with a pedigree to breed on. He scanned highly for EMA and IMF within his contemporary group.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBV	IMF
-2.7	+3.0	+26	+42	+53	-1	+1.7	+37	+7.2	-0.4	-0.8	+1.5	+0.6

50 Yamburgan Shorthorns Bulls - 25th August 2010 - 1pm



# YY

### Yamburgan Bull Sale - Wednesday 25th August

#### Efficiency

85% above breed average for Rib & Rump Fat  
53% below breed average for Birthweight

#### Exceptional Fertility

86% above breed average for Gestation Length  
67% above breed average for Scrotal Size

#### Commercial Power

76% above breed average for 200 & 400 Day Weight  
70% Above Breed Average for EMA  
62% Above Breed Average for IMF

*"Low Birth, High Growth  
with Muscle and Fat Cover"*

*"Balance your  
breeding pro-  
gram, increase  
your return."*



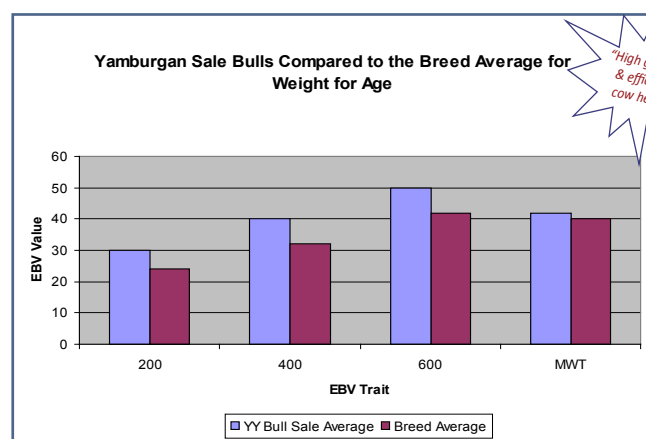
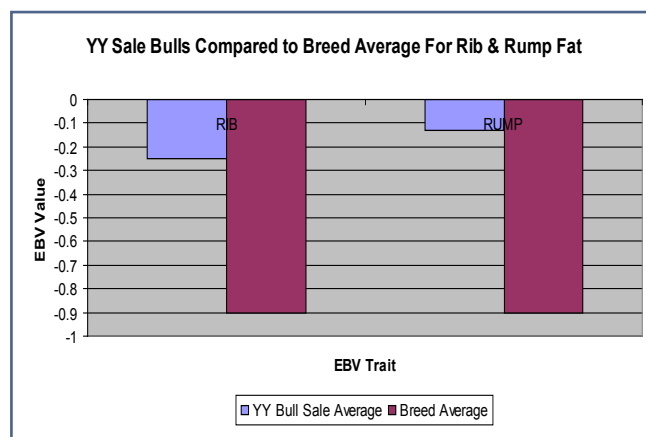
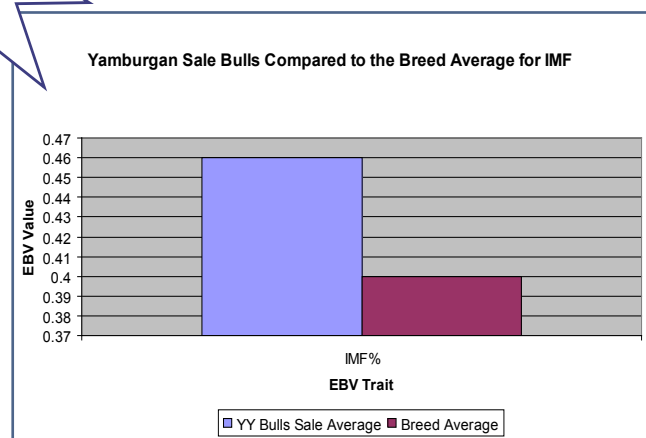
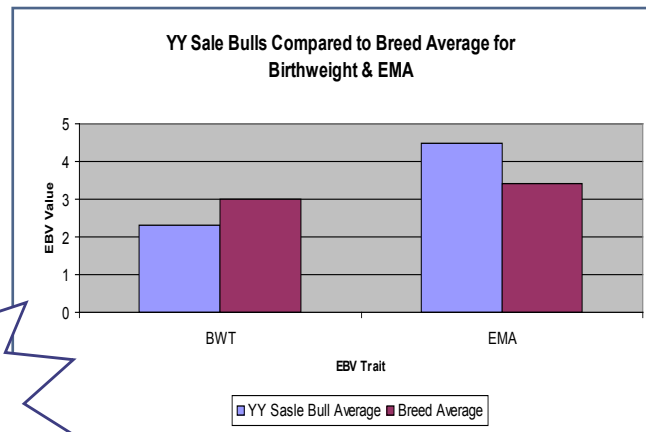
**Yamburgan Ossie D96 (P)** (DOB 20.7.08) by TG Oscar A748 X Y Margaret 31st (same G'dam as Y Churchill). D96 was used heavily in the spring last year and as a sire in this years ET programs, a bull we think highly of. His dam is part of our donor program.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBY	IMF
-2.0	+5.4	+41	+66	+78	+1	+1.9	+54	+6.9	-0.8	-0.9	+2.0	+0.6



**Yamburgan Jafar D174 (P)** (DOB 13.8.08) by N Aladdin A048 X Y Matilda 58th (Eionmor Ideal). D174 has the best muscle pattern we have seen on the yearling bulls. He was also used in the spring and also used as a sire in our ET program.

GL	BW	200	400	600	MILK	SS	CWT	EMA	RIB	RUMP	RBY	IMF
-2.9	+3.9	+40	+52	+67	+7	+1.8	+45	+3.7	-1.1	-1.3	+1.5	0.0



*"High growth  
& efficient  
cow herd"*

50 Yamburgan Shorthorns Bulls - 25th August 2010 - 1pm

## The Launch of 'MA BEEF'

In mid 2009 we launched MA BEEF exclusively with the Boggabri Butchery. John Ackland, of the Boggabri Butchery and Manchee Ag have set up an alliance to supply award winning MA Beef to the North West area.



Pictured above are John Ackland, Sarah Shields and John Manchee.

We love breeding genetics, but a better carcass is our ultimate goal. Every carcass has been assessed and tested for meat quality. All carcasses have sire and dam parentage. There is no doubt the Mittiebah/Theodore cattle joined to Lockyer/Aladdin sires are the best returning and eating carcasses.

After a string of major beef taste test awards and carcass competition wins in the last 10 years, it was decided to trial the idea of supplying the local district with a consistent quality beef product. John Ackland has owned and operated the Boggabri Butchery since 1998. He is a self confessed 'accidental' butcher that has been in the industry for over 24 years. He first worked as a butcher in South Australia managing a butcher shop and this is where his love for selling quality meat started.

John believes that a product will do its own selling. People will and do travel to buy a quality product. "I believe that word of mouth is the best marketing tool in my business especially when the product is right." Mr Ackland said.



A quality Yamburgan steer destined for the Boggabri Butchery.

## 2010 News

### Woolworths Praise Yamburgan Cattle

In April 2010, we sent 40 heifers to Woolworths with the heifers being primarily Shorthorn and Shorthorn X Santa. All heifers hit the optimum specifications with a premium received. The best performing heifers were the early maturing, muscular, New Legend Z58 and Oscar types. Fed for 100 days, these are some of the only shorthorns to be fed for Woolworths and will go a long way to seeing more shorthorns into that market.

Woolworths buyer, Greg Callahan, said "I was always very keen to try the Yamburgan cattle. We are extremely happy with the results".



An example of the quality of the heifers sold to Woolworths.

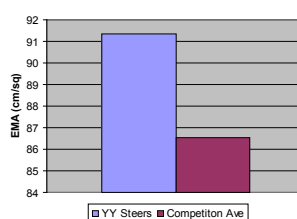
### YY Dominate Carcass Section in 100 Day RNA Trial

Manchee Agriculture were again very successful in the 2009 Brisbane RNA 100 Day Feedlot Trial. We were awarded 1st in the carcass section and 3rd overall for a pen of six steers sired by Yamburgan Diamantina Z20 (3 steers), Yamburgan Mittiebah 3rd (2 steers) and The Grove Lockyer (1 steer).

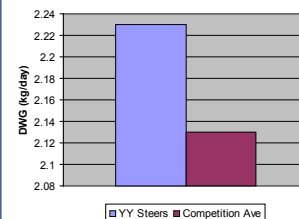
#### Yamburgan Steer Results

P8 Fat	17.43 mm
Rib Fat	12.43 mm
EMA	91.36 sq/cm
Dressing %	58.11%
HSCW (Carcass Wgt)	367.21 kg
DWG	2.23 kg/day

Trial Results for Eye Muscle Area



Trial Results for Daily Weight Gain



Manchee Agriculture

Incorporating: Yamburgan Shorthorns & Wilgaroon Santa Gertrudis



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